SPARTANS WILL.

Designing Advocacy

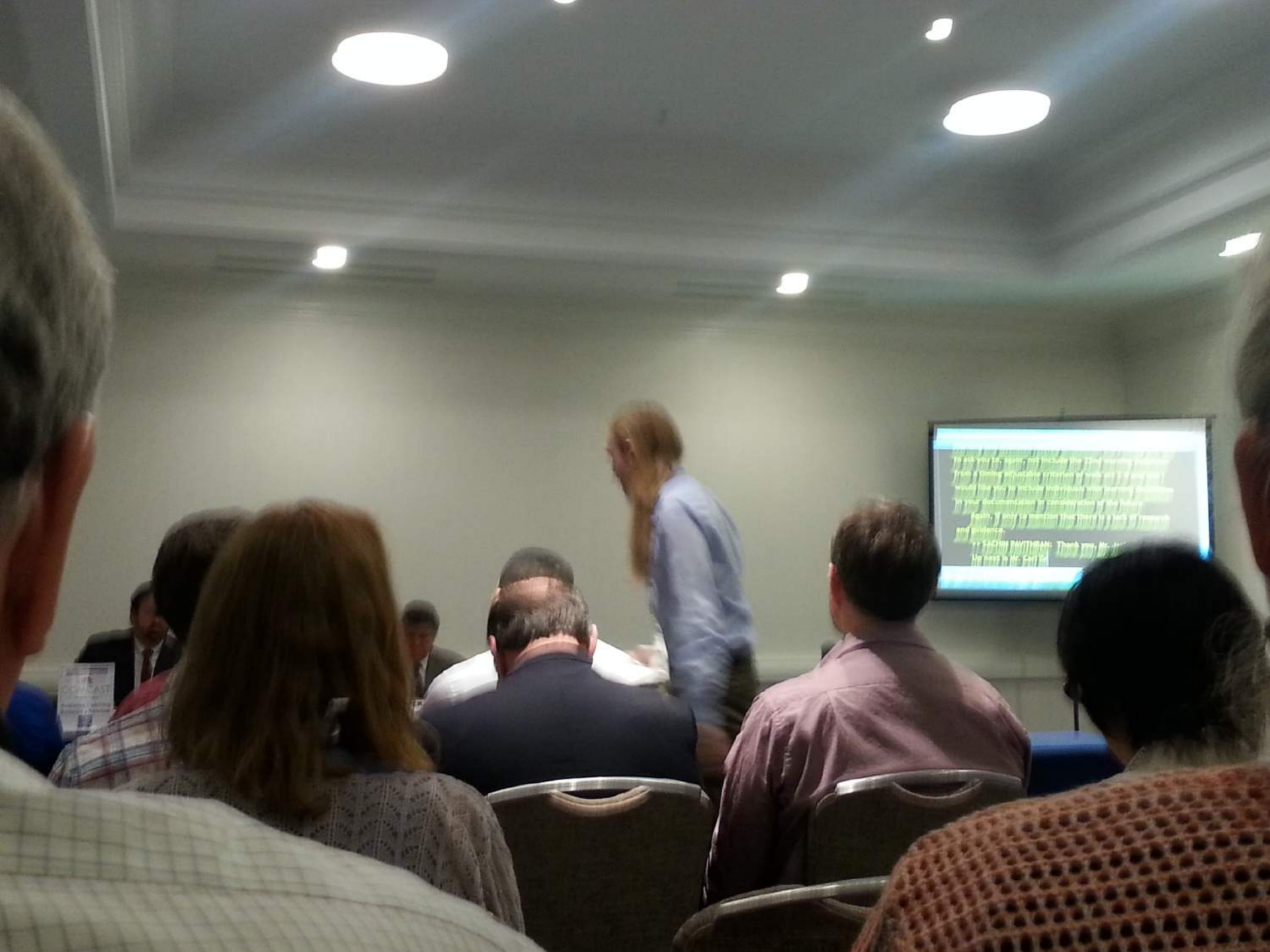
Phil Deaton

Agenda

- MLA project
- MLA conference
- MSU & accessibility
- Principles of access
- How to advocate
- …& a Call

SPARTANS WILL.

Making Learning Accessible



The goals

1. “[The Making Learning Accessible conference] will connect [individuals] across the colleges to other faculty, staff, and students with similar concerns.”
2. “The goal of this conference is to connect and build relationships for research on innovation in accessibility in education.”

Accessibility – Please do not erase, if possible – Phil

Making Learning Accessible

Conference
- focus: students solving social issues

my goal: connect, teach, demonstrate, advocate

Part 1 – I talk
- very little of the congratulatory bs that most people have for keynotes
- TGIA

Part 2 – (if they survive me)
- Welcome to the world of accessibility
- breakout sessions
  - I'll invite speakers
  - open up to proposals
- innovation
- 2–3 blocks

Part 3 – 30–60 min
- 5 min lightning talks – open to students, staff, external
- the cooler, hipper and more relevant side of
- I work in accessibility in corporate, education, research, and consulting
- must talk about why it's really important

Part 4 – career fair
- networking
- local companies, MSU

Part 5 – Closing
- I'd prefer none
- Additionally, I shut up after keynote. It's possible
- I need a nap
- stay accessible, San Diego!

Education must be accessible to all, including individuals with disabilities / universal

not just students

universal

the web is global...

"the right to momentum, to progress; the right to yearn, to learn, to crash, to burn. And the right to repeat."

basic premise

everyone has the ability to learn. They also have the right to it.

"1. Education is liberty."

2. "Liberty is the soul's right to breathe."

Why is this how my mind works. So many inter relationships problems. = 13.1 ↓ I fail.

Fei

Posters * 2

Please! – Phil

Please do not erase – Accessibility

the great to invite

5:30

1 hr

5:45–6:45

MSU Accessibility

- Every university has barriers to students with disabilities
- EIT that is accessible does not have **substantially equivalent ease of use**

Accessibility at MSU

Improving dramatically

- Cultural vs. technical
  - Accessibility is a cultural problem first
- Policy vs. persons
  - Advocate before you inundate
- Reactive vs. Proactive
  - Time is a barrier

Accessibility

- Accessibility is about removing barriers to opportunity in order to allow all individuals to interact with systems equally

A myth: digital accessibility is hard

Fact: accessibility can be complicated

- The principles of accessibility are easy
- Some concepts are complex and can be difficult to implement
- Don’t do it alone!
  - Find an accomplice (or call me!)
  - **R**eview and **R**emediate and **R**egroup

Principles for Making Learning Accessible

1. Design as consideration
2. Collaborate to innovate
3. Plan and practice simultaneously
4. Learn about how persons with disabilities use technology

How not to advocate

- Berlin
  - Randomly approached to sign a disability rights petition, no explanation
- Madrid
  - Berated for not understanding what I was being asked to sign (My German and Spanish are awful)

Unexplained
+
Uninspired
+
Uncompromisin
g
=
Unacceptable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Contact

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(Always happy and excited to have a conversation about accessibility with you.)